

The logo for 'Cuttlers' is displayed in a white, cursive script font on a black circular background. A small yellow dot is positioned at the end of the word. The background of the entire image is a blurred outdoor scene with people.

Cuttlers.

# AI og frisører

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Bård Strøm  
CDO

*“We’re using artificial intelligence to win the market”*

**The boardroom**

*“We apply machine learning for predictive analytics”*

**The job interview**

*“Our prediction uses a linear regression”  
( $y = a + bx$ )*

**The Data Scientist**

# Hva mener vi med Kunstig Intelligens?

## Artificial intelligence

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From Wikipedia, the free encyclopedia

*"AI" redirects here. For other uses, see [AI \(disambiguation\)](#) and [Artificial intelligence \(disambiguation\)](#).*

In [computer science](#), **artificial intelligence (AI)**, sometimes called **machine intelligence**, **is intelligence demonstrated by machines**, in contrast to the **natural intelligence displayed by humans and animals**. Computer science defines AI research as the study of "[intelligent agents](#)": any device that perceives its environment and takes actions that maximize its chance of successfully achieving its goals.<sup>[1]</sup> Colloquially, the term "artificial intelligence" is used to describe machines that mimic "cognitive" functions that humans associate with other [human minds](#), such as "learning" and "problem solving".<sup>[2]</sup>

*Cutters:*

*Kunstig intelligens er det som gir oss smartness forbi naturlig intelligens.*

*Det gir oss superkrefter!*

### Hente data

- Tidspunkter
- Fornøydhet
- Varighet
- Type tjeneste/produkt



### Samle data

- Bygge datasett som relaterer
- Stordatamiljø (Google Bigquery)



### Anvende data

- Dataanalyser
- regresjonsanalyser
- Klassifisering
- Dypnett

### Skap superkrefter

- Vaktlister (når skal vi jobbe?)
- Produktbestilling (når går vi tom?)
- Forventet kundebesøk (når kommer kunden tilbake?)
- Lojale vs ikke-lojale kunder (følger de mønsteret sitt?)
- **Automatisér basert på resultatene!**



# 15 MINUTE HAIRCUT

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**The fastest growing beauty  
concept in the Nordics**