

# Cutters.

Tech Talk - Cracking the AI Code

Sonat Consulting Bergen

Helge Hatteland

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- ▶ Increase productivity
- ▶ Provide better services
- ▶ Optimize efficiency



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**Cut time**  
**Cut hair**  
**Cut cost**

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- ▶ How are salons performing (cuts/work hours)?
- ▶ What is the expected absence due to illness?
- ▶ Which customers should we target with advertisement?
- ▶ How has COVID-19 affected volume?

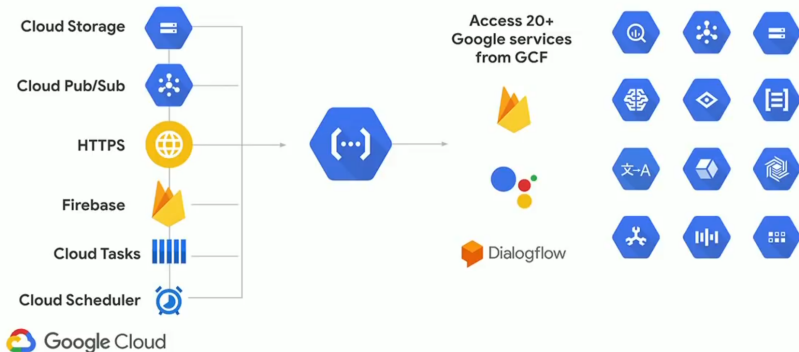


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## Cloud Functions as cloud glue



- ▶ Predictions for every salon on every day
- ▶ Optimized shift plans according to demand
- ▶ Predict inventory demand
- ▶ Customer loyalty classification
- ▶ Predicted next purchase per customer

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- ▶ Few programming languages
- ▶ Few people and patience
- ▶ Simple solutions
- ▶ Fast feedback
- ▶ Continuous improvement
- ▶ Flexible requirements

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